

# MARIA BABCOCK

## VIDEOGRAPHY & CREATIVE SERVICES



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### EDUCATION

M.S. COMMUNICATIONS  
Grand Valley State University  
2019-2021

B.S. VIDEO PRODUCTION  
Northwest Missouri State University  
2015-2019

### SKILLS

Photoshop  
Premiere  
After Effects  
Illustrator  
Drone FAA 107 Certified  
DSLR/Mirrorless Cameras

### FREELANCE

- Michigan State Women's Soccer 2021
- Wedding Videography
- Northwest Dance Company
- Sorority Recruitment Videos 2017, 2018, 2019
- The Bridge Church

### WORK EXPERIENCE

#### CREATIVE SERVICES

May 2021 - August 2021



Des Moines Menace | Des Moines, IA

- Effectively coordinated media days with more than 35 players for photo and video
- Captured game video to use for recaps and a variety of social and promotional pieces
- Creates motion graphics for social media and video boards
- Created post season specific content that followed the team on their journey to winning the USL2 National Championship

#### DIGITAL MEDIA GRADUATE ASSISTANT

August 2019 - May 2021



Grand Valley State Athletics | Allendale, MI

- Produces video recaps, game day graphics, and motion graphics for 18 varsity sports
- Increases twitter outreach with video and motion graphics
- Travels with teams to document their journey and contribute to social
- Helping create the Grand Valley Sports Network

#### CREATIVE SERVICES

May 2019 - August 2019



Des Moines Menace | Des Moines, IA

- Captured games, promotional events, sponsorships, and team activities for recaps, social media, and game day activities
- Created graphics to distribute to sponsors to promote ticket sales
- Innovative with ideas to shoot for a variety of video opportunities

#### PRODUCER

August 2018 - May 2019



KNWT | Maryville, MO

- Created a weekly sports show by gathering stats, interviews, graphics, and game footage
- Taught students studio setup and the best ways to create packages
- Communicated with athletes for show participation

#### MEDIA RELATIONS SPORT MANAGER

August 2017 - May 2019



NWMSU Athletics | Maryville, MO

- Contributed timely game updates to Bearcat Sports Instagram while promoting the schools outreach
- Assisted in live stream filming of sporting events
- Delivered stats, trophies, and other important items to teams

#### TRAINING CAMP INTERN

July 2018 - August 2018



KC Chiefs | Saint Joseph, MO

- Participated in promoting Chiefs Kingdom Rewards
- Coordinated youth fan experience
- Contributed to the desired brand image of the team along with grassroots marketing
- Assisted with fan-player interaction during the helmet walk

#### REPORTER

August 2016 - April 2018



KNWT | Maryville, MO

- Scheduled and conducted interviews with the community, athletes, and coaches for weekly packages
- Shot, edited, wrote, and voiced a weekly two minute story
- Handled wide range of video and audio equipment